



“Because always different
is better than
what we always do.”

TIM. SENIOR ACCOUNT DIRECTOR


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“Being the constant
current that brings out
the best in me.”

JACQUI. INNOVATION & DESIGN CONSULTANT


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“Using words and pictures
to make people happy is a joy.
Getting paid to do it
is ridiculous.”

DAVID. CREATIVE DIRECTOR


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“Filling life with so
much of that addictive
stuff: wonder.”

GEMMA. CREATIVE TECHNOLOGIST


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“Being the most powerful
force out there: without it,
nothing changes.”

HUGH. CREATIVE PRODUCER


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“Connecting me to
all the people who matter
most in my life.”

TOM. FIXER


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“Helping me to see the
beauty in the routines and rituals
of human behaviour.”

KAT. BEHAVIOURAL ARCHITECT


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“Giving us the
power to make the world
a better place.”

ADRIAN. HEAD OF STRATEGY


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“For helping each
other to understand what
it’s like to be us.”

NICK. CHIEF CREATIVE OFFICER


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“Letting two
grinning idiots work
with Megan Fox.”

DAVE & JOHN. YOUTUBERS


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“Being the tool that
helps me to understand and
absorb information.”

FEI. CREATIVE DIRECTOR


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“Taking information
and making it meaningful
and human.”

ROB. SOUND DESIGNER


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“Discovering the
possibilities in problems.”

PIA. INDUSTRY MANAGER


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“Making me
walk a different way home,
just for the hell of it.”

CANDICE. DIRECTOR OF SOCIAL MEDIA


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“Allowing me to see
the beauty and experience
delight in the everyday.”

ANGIE. DESIGN MANAGER


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“For every conversation
that’s led to a new idea.”

JAMES. MUSIC STARTUP FOUNDER


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“Giving me a job that has
never felt like work.”

FRANK. VP/GLOBAL BUSINESS DEVELOPMENT


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“Giving me a lifetime
of experiences that I’d never
have had without it.”

ROSS. CREATIVE DIRECTOR


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Creativity*

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“Giving us the power to do
whatever we put our minds to.”

CATIA. DESIGN DIRECTOR


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Creativity

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“Taking us way beyond
the expected.”

JULIE, MANAGING DIRECTOR


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